



UN Global Compact Communication on Progress Report 2009

28/10/2009





Visão Sustentável

Visão Sustentável, Brazilian consulting in Corporate Sustainability, works with the development of tools and solutions that can cope with the dimensions of sustainability. The Global Compact has a key role in our performance, both in the internal dimension, but mainly in relation to our customers. Due to its lowered structure, Visão Sustentável does not face difficulties to implement the Global Compact Principles. The focus of its activities and efforts are concentrated on the application of the principles with its customers, which are comprised of large companies in different segments.

Among the actions carried out in 2009, we highlight the work being done in Copagaz Distribuidora de Gas Ltda. In 2009, the company began mapping its entire distribution fleet, including its own vehicles, the sub-contractors and resellers in order to track them and establish a plan to reduce CO² emissions. In the Grupo Pão de Açúcar, criteria related to Human Rights and Environment were included in the evaluation of suppliers competing for the "Top Log Award", important award given by the GPA to its suppliers recognizing their efforts to improve their operations.

Our efforts to make effective and comprehensive the principles of the Global Compact does not stop there. In 2009, the Latin American Network of CSR Consulting, founded in 2008, was enlarged to include a new partner from Venezuela, and we could participate, as an alliance of companies, to a Seminar on Corporate Social Responsibility conducted by our Mexican partner, in Mexico City.

Finally, Visão Sustentável recently attended the "UN Leadership Forum on Climate Change", which produced intense discussions and encouraged the hope to "Seal the Deal" in Copenhagen. We reaffirm our commitment with the Global Compact and its principles and it is with great pleasure that we present once more our Communication on Progress, looking forward to demonstrate much more achievements in the subsequent years.

José Pascowitch

President



Human Rights

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights;

Principle 2: Make sure that they are not complicit in human rights abuses.

During 2009, Visão Sustentável has continued its activities in support of the Global Compact principles, especially with its customers. In its direct action, all principles are seriously respected and, in continuity with the efforts of last year, there is the implementation of the Code of Ethics as a guideline of work, including in its scope aspects of Human Rights.

Relating to the companies in which Visão Sustentável operates, the main indicator remains the lack of progress to report. This is due to the fact that none of our customers have reported the occurrence of disrespect or violation to the fundamental human rights.

Some actions developed with our support can be highlighted, as is the case of Copagaz Distribuidora de Gas Ltda. and the Pão de Açúcar. In Copagaz, there was continuity and deepening of the work of primary engagement of stakeholders, which has sought to strengthen the company's relationship with its resellers. One form of interaction with this audience includes respect for human rights.

In Grupo Pao de Acucar, the largest retailer in Brazil, we began a study focused on the company's suppliers, through the inclusion of sustainability criteria, such as Human Rights, in the evaluation of the the Top Log Award. The award is given to suppliers who have stood out by improvements in their logistics processes. It is worth mentioning the work of stakeholder engagement being done with Unilever Brazil, which first prioritized the key stakeholders and involves aspects of Human Rights.

Finally, we emphasize that Visão Sustentável gives absolute importance to Human Rights, making it an integral part of its internal structure and applying this perspective to all its projects.



Human Rights

Performance in the sphere of influence of the Visão Sustentável

Principles	Client	Program/project	Relationship with the Global Compact principles
<p>1 - Businesses should support and respect the protection of internationally proclaimed human rights</p> <p>2 - Make sure that they are not complicit in human rights abuses</p>	Copagaz	PAPS – Program for the Adoption of Socio-Environmental Principles	<p><i>In 2009, PAPS continued the process of deepening the relationship with its audience of resellers. On this issue, we should note the work of stakeholder engagement, which incorporates human rights issues. Contributing to the promotion of the human right access to education, Copagaz continued the Incentivo to Read Poet Jorge Medauar Libraries Program, which predicts the establishment of libraries in all units, and the implementation of the School Equivalency Project, which offers courses for conclusion of basic education to interested employees. In addition, the company maintains its program for combating child prostitution on the roads and for ensuring the rights of children and adolescents.</i></p>
	Grupo Pão de Açúcar	Insert of Sustainability criteria on "Top Log Award"	<p><i>The "Top Log Award" is an initiative developed by Grupo Pão de Açúcar with great recognition, which honors suppliers who stood by the search for improvements in logistics processes. In 2009, Grupo Pão de Açúcar included among the criteria for the award, issues related to sustainable practices, including the protection and respect for Human Rights.</i></p>
	Unilever Brazil	Key stakeholder Engagement	<p><i>In 2009, Unilever Brazil initiated a process of engagement with its key stakeholders, involving aspects of Human Rights. This work intends to know the main practices that are expected by both stakeholders and the company, pursuing for synergy in future actions.</i></p>



Labour Standards

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: The elimination of all forms of forced and compulsory labour;

Principle 5: The effective abolition of child labour;

Principle 6: The elimination of discrimination in respect of employment and occupation.

As a sustainability consulting, the performance of Visão Sustentável does not directly approach the labor relations of our customers. However, our work continues to be always guided by the principles of the Global Compact, respecting and promoting Labor Standards. Thus, we encourage diversity in the organizations and support the association of the institutions that defend these principles or the signing of pacts, such as the National Pact for the Eradication of Slave Labor. We don't work with companies that maintain relations of forced labor and / or child labor. Within the scope of our work, we continue to value diversity, eliminating discrimination in the workplace.



Labour Standards

Performance in the sphere of influence of the Visão Sustentável

Principles	Client	Program/project	Relationship with the Global Compact principles
<p>3 - Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining</p>			
<p>4 - The elimination of all forms of forced and compulsory labour</p>	<p>Several</p>	<p>Support to Business Initiatives for better conditions of work</p>	<p><i>Visão Sustentável remains respecting the Labor Rights and always tries to suggest to its audience of customers to adopt specific initiatives aimed at protecting Labor Rights, such as the National Pact for the Eradication of Slave Labor in Brazil. In 2009, Visão Sustentável has maintained its stance of promoting these initiatives with its customers, always seeking to expand the range of actions in alignment with these principles.</i></p>
<p>5 - The effective abolition of child labour</p>			
<p>6 - The elimination of discrimination in respect of employment and occupation</p>			



Environment

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: Undertake initiatives to promote greater environmental responsibility;

Principle 9: Encourage the development and diffusion of environmentally friendly technologies.

As a sustainability consulting, much of our work is focused on the development of projects, programs and actions for the environmental responsibility of our customers. In 2009, Visão Sustentável remained developing strategies for sustainability, covering the Tripple Bottom Line.

Highlights can be given to the work of mapping and measurement of CO₂ emissions of some of our major customers, such as Copagaz Distribuidora de Gas Ltda. With the company, we are conducting a research to map the entire distribution fleet, among personal, sub-contractors and resellers vehicles. The adoption of measures to reduce the impact of emissions is a work that Visão Sustentável has encouraged to its customers, in order to put themselves in complete alignment with the principles of a low carbon economy.

Another important front in this regard is the incentive for business reporting, through the development of Sustainability Reports based on the guidelines of the Global Reporting Initiative - GRI. Visão Sustentável encourages the development of GRI Sustainability Reports not only as a means of communicating the company's performance in relation to the Tripple Bottom Line, but as an important tool for business management.

Visão Sustentável has a reduced and streamlined structure, which minimizes environmental impact. The company continues to give preference to recycled materials and multifunctional devices with power saving. Moreover, the environmental impact as a result of any air travel is offset by the daily low mobility of its members.



Environment

Performance in the sphere of influence of the Visão Sustentável

Principles	Client	Program/project	Relationship with the Global Compact principles
<p>7 - Businesses should support a precautionary approach to environmental challenges</p> <p>8 - Undertake initiatives to promote greater environmental responsibility</p> <p>9 - Encourage the development and diffusion of environmentally friendly technologies</p>	Copagaz	PAPS – Program for Adoption of Socio-Environmental Principles	<i>Under the PAPS, Visão Sustentável has been working with Copagaz to develop a process to improve the monitoring of emissions from its distribution fleet. A survey to map the fleet of trucks and passenger vehicles of the company was held in order to better understand the impact of its supply chain and establish reduction targets. In addition, the Selective Trash Collection Program has continued its actions providing waste receptacles to all subsidiaries, resellers, and in local public school. It was held a campaign called The Tree Day, which distributes seeds of native trees for residential consumers.</i>
	Grupo Pão de Açúcar	Insert of Sustainability criteria on "Top Log Award"	<i>The "Top Log Award" is an initiative of great recognition developed by Grupo Pão de Açúcar, which honors suppliers who stood by the search for improvements in logistics processes. In 2009, Grupo Pão de Açúcar included among the criteria for the award issues related to Environment, which involves environmental responsibility and encouragement to the use of cleaner technologies.</i>
	Votorantim Metais	"Eye on the Future Program", based on Local Development, in the case of closure of the nickel mine in Fortaleza de Minas - MG	<i>Continuation of the "Eye on the Future Program", based on Local Development, organized by Votorantim Metais and with the assistance of Visão Sustentável. The program works on sustainable agriculture as an alternative of local development for small landowners.</i>
	Unilever Brazil	Introduction of the Global Compact principles and sustainability values, through the GRI methodology, applied to the Supply Chain.	<i>Continuing the work started in 2008 with Unilever Brazil, in 2009 we sought to further look at the supply chain, involving all the points indicated by the methodology GRI-G3.</i>
	Unilever Brazil	Key stakeholder engagement	<i>In 2009, Unilever Brazil initiated a process of engagement with its key stakeholders, including Environmental aspects. This work intends to know the main practices that are expected by both stakeholders and the company, pursuing for synergy in future actions.</i>



GRI-G3 Sustainability
Reports

**Albras,
Alunorte,
Copagaz,
DASA,
Grupo Pão
de Açúcar,
Unilever
Brazil**

Visão Sustentável produces annual sustainability reports that include the performance of business management at the environmental, social and economic aspects.

The consulting is a partner of GRI and all reports prepared by the company to its customers follow the global guidelines. In addition, the company produces the GRI Sustainability Reports and, for customers who signed the Global Compact, the document serves as a substitute for the COP. In this cases, we include in the GRI index the Global Compact principles that have been approached.

In 2009, reports were produced for Albras and Alunorte, Copagaz, DASA, Grupo Pão de Açúcar and Unilever Brazil.



Anti-Corruption

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

Visão Sustentável rejects any practice of corruption. As in previous years, in 2009 the company maintained its ethical stance and did not use any unlawful means to obtain privileges. The progress in this area was to continue to act the same way, and strengthen the principle with our customers.



Anti-Corruption

Direct performance of Visão Sustentável

Principle	Politics	Actions	Results
10 - Businesses should work against corruption in all its forms, including extortion and bribery	Participation in the Business Pact for Integrity and Against Corruption.	Visão Sustentável continues to be a signatory of the Business Pact for Integrity and Against Corruption.	<i>We kept the recognition of "Clean Business" awarded by the initiative.</i>

Performance in the sphere of influence of the Visão Sustentável

Activity	Impact	Relationship with the Global Compact Principles
Support the Business Pact for Integrity and Against Corruption.	The consulting maintained its policy of encouraging all customers to become signatories to the Pact, and to disseminate it.	<i>Visão Sustentável believes that their companies are powerful sources of dissemination and implementation of the Compact's principles, making the fight against corruption a possible reality.</i>
Selection criterion in the integration of the Latin American Network of CSR Consultings.	Visão Sustentável as an articulator of the Network, which has as one of its criteria the commitment to fight corruption in all its forms.	<i>The Latin American Network of CSR Consultings has a strategic objective: the consolidation of an articulation between consulting firms that operate in different contexts, but which share the same principles. Therefore, we consider the alignment of the tenth principle of the Global Compact as essential to the structuring of a solid and consistent partnership.</i>