



COP 2011 - Visão Sustentável

Visão Sustentável is a Brazilian consultancy specializing in corporate sustainability and social responsibility, developing tools and solutions that meet the major demands of modern society and business markets. The focus of its activities and efforts is on the application of Global Compact principles with its customers, comprised of large companies in various segments.

The relationship between Visão Sustentável and the United Nations Global Compact continues to be very close in supporting its principles. Maintaining a reduced organizational structure, the consultancy has no difficulty in implementing the Global Compact Principles in its management, thereby maintaining a policy of encouraging customers to become signatories to the Global Compact and to incorporate its principles in the preparation of Sustainability Reports.

The Global Network of CSR Consulting, created by Visão Sustentável, moved forward with the incorporation of a new partner - Ensome (Nicaragua).

In 2011, Visão Sustentável attended the launch, promoted by the United Nations, of the campaign "Rio +20", the official name of which is The Future We Want. The consultancy also participated as a guest at a lunch hosted by Copagaz Distribuidora de Gas Ltda, which was also attended by the representative in Brazil of the Global Compact of the UN, Mathias Stausberg. In addition, the consultancy helped with formal support of the Global Compact at the Forum SWU.

Accordingly, Visão Sustentável, reaffirming its full support of Global Compact and its principles, is pleased to present its Communication on Progress - 2011.

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COMUNICATION ON PROGRESS – COP 2011

Human Rights

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights

Principle 2: Business should make sure that they are not complicit in human rights abuses.

In Visão Sustentável's internal performance, all principles are respected and, following up seriously on the efforts of last year, there was improvement in labor relations with its employees.

With respect to customers, as was the case last year, no occurrence of breach or violation of fundamental human rights was registered, and always following the objective of guiding them, important actions were taken with the support of the Visão Sustentável, e.g. the development and implementation of a Code of Ethics for Grupo Totalcom and Leroy Merlin, addressing, among other things, issues of human rights.

As part of its work for Grupo Totalcom, the consultancy helped the group to create the SWU - Starts with You and SWU Music and Arts Festivals, in line with the human rights aspects of the Global Compact principles.

Finally, we note that Visão Sustentável gives utmost importance to the issue of human rights, making it an integral part of its internal structure and applying this perspective to the projects it develops.

Principle	Client	Program/project	Relationship with Global Compact principles
<p>Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights</p> <p>Principle 2: Business should make sure that they are not complicit in human rights abuses.</p>	<p>Copagaz Distribuidora de Gás Ltda</p>	<p>Recast - Code of Ethics</p>	<p>In 2011, Visão Sustentável completed preparation of Copagaz's Code of Ethics. This code obtained approval of Copagaz's Ethics Committee, with members from several departments of the company.</p>
	<p>Totalcom</p>	<p>SWU</p>	<p>Incentives to incorporate the principles of Human Rights established by the Global Compact in SWU Music and Arts Festival, intolerant of degrading working conditions, child labor, forced or slave labor.</p>



Labor Standards

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: Businesses should uphold the elimination of all forms of forced and compulsory labor;

Principle 5: Businesses should uphold the effective abolition of child labor;

Principle 6: Businesses should uphold the elimination of discrimination in respect of employment and occupation.

As a consultancy in sustainability, the role of Visão Sustentável does not directly address labor relations of its customers. However, our work is always guided by the ten Global Compact principles, respecting and promoting the Principles of Employment Law and local regulations in force.

Thus, it supports and encourages the development of partnerships with institutions that defend these principles or the signing of pacts such as the National Pact for the Eradication of Slave Labor.

Visão Sustentável does not act in any way with companies that maintain practices of forced labor and / or child labor. Within our scope of work, we continue to appreciate diversity, eliminating discrimination in the workplace.

Principle	Client	Program/project	Relationship with Global Compact principles
<p>Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;</p> <p>Principle 4: Businesses should uphold the elimination of all forms of forced and compulsory labor;</p> <p>Principle 5: Businesses should uphold the effective abolition of child labor;</p> <p>Principle 6: Businesses should uphold the elimination of discrimination in respect of employment and occupation.</p>	<p>Several</p>	<p>Support more business initiatives for decent working conditions</p>	<p>Encouraging customers to adopt specific initiatives aimed at protecting the rights of labor such as the National Pact for the Eradication of Slave Labor in Brazil. In 2011, the consultancy has maintained its position as an agent/ propagator of these initiatives with its customers, always seeking to expand the range of actions in alignment with these principles.</p>



Environment

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: Businesses should undertake initiatives to promote greater environmental responsibility;

Principle 9: Businesses should encourage the development and diffusion of environmentally friendly technologies.

Visão Sustentável continued to develop business strategies, projects, programs and activities addressing the trilogy of sustainability: economic, social and environmental issues. Within this scope of work, the consultancy advised and encouraged its clients to adopt the practice of corporate reporting through the development of Sustainability Reports based on GRI guidelines and the principles of Global Compact.

Visão Sustentável encourages the development of GRI Sustainability Reporting not only as a means of communicating the company's performance in relation to the Triple Bottom Line, but also as an important business management tool.

Principle	Client	Program/project	Relationship with Global Compact principles
<p>Principle 7: Businesses should support a precautionary approach to environmental challenges;</p> <p>Principle 8: Businesses should undertake initiatives to promote greater environmental responsibility;</p> <p>Principle 9: Businesses should encourage the development and diffusion of environmentally friendly technologies.</p>	<p>Copagaz Distribuidora de Gás Ltda</p>	<p>PAPS</p>	<p>Initiated deployment of sustainability metrics within the company, based on GRI's methodology. This action aims to measure and monitor the impact on water, energy, environmental investments, health and safety.</p>
	<p>Grupo Pão de Açúcar</p>	<p>Programa Caras do Brasil</p>	<p>Worked together with 27 suppliers of Programa Caras do Brasil through visits and interviews with each of them, in order to highlight economic, environmental and social questions.</p>

	<p>Grupo Totalcom</p>	<p>SWU - <i>Music and Arts Festival</i></p>	<p>Assistance in the development of public commitment to actions that seek to reduce, offset or eliminate environmental impacts: a) actions for low carbon and process development for reduction and mitigation of emissions of polluting gases; b) preference for use of recycled materials or recyclables that have been certified in accordance with social and environmental standards; c) correct disposal of waste; d) developing processes to minimize the use of water and energy; e) reviving the Festival. In 2011, there was more effective participation in the construction of the SWU Forum, through helping to choose participants and subject-matter, such as human law, environmental questions, social inclusion, and climate changes. The consultancy was present and gave full support during the three-day event.</p>
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Anti-Corruption

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

Visão Sustentável rejects any practice of corruption. As in previous years, in 2011 the company maintained its ethical stance and did not use any unlawful means to obtain privileges. We also progressed in this area by seeking to strengthen these principles in our customers' activities.

15/12/2011



Direct performance of Visão Sustentável

Principle	Politics	Actions	Results
Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.	Participation in the Business Pact for Integrity and Against Corruption.	Visão Sustentável continues to be a signatory of the Business Pact for Integrity and Against Corruption.	We maintained our recognition as a "Clean Business", awarded by the Initiative.

Performance in the sphere of influence of Visão Sustentável

Principle	Activity	Impact	Relationship with the Global Compact Principles
Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.	Support the Business Pact for Integrity and Against Corruption.	The consulting firm maintained its policy of encouraging all customers to become signatories to and to disseminate the Pact.	Visão Sustentável believes that its client companies are powerful sources of dissemination and implementation of the Compact's principles, greatly strengthening the fight against corruption.